

SUPERVISOR, FIRST DISTRICT SAN DIEGO COUNTY BOARD OF SUPERVISORS

MEDIA ADVISORY

FOR IMMEDIATE RELEASE Friday, April 1, 2005

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Supervisor Greg Cox In the Coming Week

CARE TO LEND AN ARM?

Supervisor Greg Cox will donate a pint of blood to kick off the month-long County Blood Drive. Tuesday, April 5 at 10:00 am in Room 302-303 of the County Administration Center, 1600 Pacific Highway, Downtown San Diego

TRANSPORTATION FUNDS SUPPORT THE ENVIRONMENT

Supervisor Greg Cox will join SANDAG to celebrate the passage of TransNet at the Kickoff Meeting of the TransNet Environmental Mitigation Program. Approved by the voters in November 2004, Proposition A extended the TransNet program for 40 years and included a funding allocation of \$850 million for the Environmental Mitigation Program. The Kickoff Meeting will include a brief overview of TransNet and the principles of the Environmental Mitigation Program as well as an overview of SANDAG's options for organizing the decision making process.

Wednesday, April 6 at 1:00 pm at Mission Trails Regional Park Visitors Center, 1 Father Junipero Serra Trail, San Diego

EARN IT, KEEP IT, SAVE IT

Together with Chairwoman Pam Slater-Price, Supervisor Greg Cox will host a media event to promote the Earned Income Tax Credit (EITC) and encourage eligible people to file for the EITC prior to the April 15 tax deadline. The EITC is a refundable tax credit for individuals and families who work but earn low wages. Known as one of the largest federal anti-poverty programs, the EITC is claimed by an estimated 20 million people.

Thursday, April 7 at 10:00 am on the West Steps of the County Administration Center, 1600 Pacific Highway, Downtown San Diego

FIGHT THE BITE

Supervisor Greg Cox will kick off the County's efforts this year to combat the region's mosquito population to minimize the impact of the West Nile Virus. Come learn what aggressive measures the County is using to "fight the bite" and learn how residents can protect themselves. Friday, April 8 at 10:00 am at Fenton Pond in Chula Vista, off Hollister Street south of Main Street and north of Palm, Thomas Brothers 1330 – B6 (Look for Media Event signs)